UNLEASH YOUR IDEAS! IT’S TIME YOU
leverage the mighty power of brainstorming and
learn how to Ideate, individually as a leader and as
a team, workgroup, department or organization.
Just say YES, And…!

Yes & & of creative solutions? Looking to draw
on the wisdom and intuition of your colleagues?
Ideation is a process that helps you generate many
new ideas, see old problems in a new light and
break through mental boundaries we are ruled by
on a daily basis.

This fast-paced, mind-altering program frees
you from stagnant ‘stinkin’ thinking, helps you
suspend judgment and explore new connections,
new ideas and see data in exciting ways.

Learning Objectives

▶ Understand how to “accept the offer”
unequivocally.
▶ Practice “yes…and” thinking.
▶ Learn myriad techniques for ideating:
freewriting, mind-mapping, gamestorming and
more to activate your imagination.
▶ Experience large and small group
brainstorming, “negative” brainstorming and
other ideation techniques to generate oodles
of ideas for work and play.

About this program

This program combines theory
with practice. Concepts taught are
immediately applied in this highly
interactive presentation that helps participants improve
their listening and collaborative skills, experience team
success, tap their own creativity and understand their own
learning and communication styles.

Beginning with fun warm-ups and introduction of
basic tenets, participants then engage in numerous
improv games and activities, each with vital debriefs.
Activities range from all-group to small group to triad
and dyad exercises.

About Your Facilitator

Craig Harrison
has helped clients
from fields
including biotech,
publishing,
academia, high
tech and multiple
nonprofits and government agencies to ideate.
Whether envisioning exciting futures, solving
problems, launching new products, planning
strategically, clients express their excellence and
prosper through the power of Ideation.

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