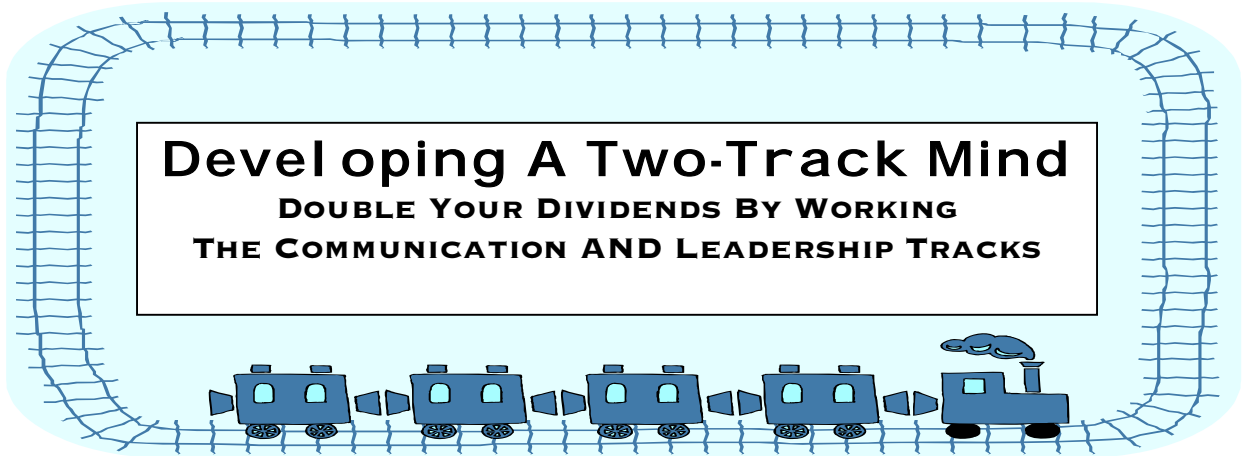


Craig Harrison recommends:



WELCOME TO THE C & L LINE

COMMUNICATION		LEADERSHIP
Write speeches		Write speeches
Deliver speeches		Deliver speeches
Speak extemporaneously		Speak extemporaneously
Develop skills of evaluation		Develop skills of evaluation
Develop listening skills		Develop listening skills
Develop meeting skills		Develop meeting skills
Compete in contests		Plan and stage contests
Interact with other club members		Develop recruiting, management skills
Develop skills of influence		Interact with local politicians
Build self-confidence		Team with local captains of industry
Speak beyond the club, area, division & district		Interact with other leaders, members throughout area, division & district
Feel part of a team		Build and lead teams
Showcase your other skills		Showcase and develop skills
Have fun		Have fun

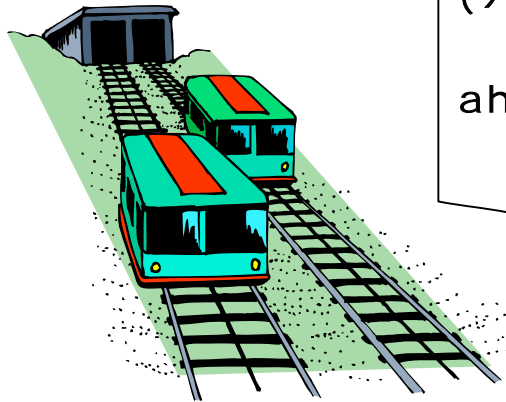


Craig Harrison recommends:

Get Moving!

Get your career in gear...

Contact Ashley Harkness
to secure a role on the 2008-09
District 57 Team!



(925) 828-1794

aharkn7825@aol.com

Contest Toastmaster
Speech contestant
Redwood Log Editor
E-zine Editor

Success-Communication Chair
Speakers Bureau Chair

Speech contestant
Redwood Log Editor
E-zine Editor

Area Governor
Division Governor

Division Chief Judge
Club Officer
Conference or T.I.I. Chair

Build/Mentor a club
Rescue a club
DCP Chair
Demo Teamer

Communication Leadership



Build on your talent(s) through involvement with D-57

Your Talent and Interests.....D-57 Leadership Position

Like to write, edit, layout? Serve as *Redwood Log* Newsletter Editor

Like numbers, statistics, analysis? Distinguished Club Program Chair

Turned on by URLs? Play w/HTML in a GIF?..... Be a Webmaster!

Coordinate w/other organizations? Speakers Bureau Chair

Techie known to SQL?..... IF so, THEN DO Database Coordinator

Differentiate between .com, .edu, .org & .gov? Coordinate E-mail!

Problem solver? Like to pull miracles?..... Be a Club Rescue Chair!

Like to train & recruit, Become our Speechcraft Chair

Are you a Phonie? Be Our Telephone Hotline Chair

Trainer or curriculum developer? Be a Success/Leadership Chair

Are you fair? Like to help others compete? Be a Div. Chief Judge

Like to plan & stage events, lead teams? Leadership Breakfast Chair

Like to put on a really big show?..... Fall/Spring District Conference

Talk up Toastmasters Promote D-57 through its Speaker's Bureau

Want to be a parent? Sire a New Club as a Sponsor

Are you a nurturer?..... Mentor a New Club for its first six Months

Are you picture perfect?..... Be Our next District Photographer


Know Robert's Rules? POO on you!..... Be a District Parliamentarian

Save a club from extinction..... Be a Club Specialist

Contact Ashley for more information: (925) 828-1794 akarnkn7825@aol.com
Courtesy of past district governor Craig Harrison: www.ExpressionsOfExcellence.com

Craig Encourages You to...Get In Motion!

Here are Craig Harrison's suggestions to mobilize you and your leadership skills in our world:

1. **Get *More Out Of Toastmasters*** (www.toastmasters.org). They not only teach communication skills, but leadership skills too. Develop yours! Work the High Performance Leadership program, lead Speechcrafts, Youth Leadership programs and deliver Success-Communication and Success-Leadership modules. Serve your club and district. ▲
2. **Volunteer to lead a committee at work.** Leadership experience is invaluable. Show initiative by volunteering to chair a committee or lead a work team on a project or initiative. You will get experience, exposure, and build your professional and social network. ▲
3. **Commit to read leadership books.** Among my favorites: books of John C. Maxwell, Ken Blanchard, Stephen R. Covey (especially *Principle-Centered Leadership*), John Wooden on *Leadership*, *Doing Good Better* (nolo press) for non-profit board work. Receive a free copy of my *Cultivating The Leader In You* in e-book form. E-mail leader@ExpressionsOfExcellence.com. ▲

4. **Get published.** Write an article for the *Redwood Log* or *The Toastmaster*. Pen a memo, white paper or report, column, procedure or guest column in a local publication. Write letters to the editor. Share your wisdom in print. Take a stance, share your point of view! Become a *thought*-leader. ▲
5. **Stage an event or coordinate a function.** Within or beyond Toastmasters, the more events you coordinate the better you become as a leader. You gain experience, strengthen relationships and become visible as a leader. You become a “player” when you lead an event. ▲
6. **Join a leadership development group.** Many chambers of commerce, cities and counties have leadership development programs. Whether for eight weeks or a year, these programs give you hands-on experience in leadership, and put you in contact with other leaders. It's a great place to flex and stretch your leadership muscles. ▲

What Now, You Ask?

7. **Lead within your community.** Apply your skills, experience and time to your community. Ample opportunities exist. There are summer camps and youth job programs, church programs and police athletic leagues, even your humane society needs volunteers. Help build affordable housing with Habitat for Humanity. Join the League of Women Voters. Lead a March of Dimes campaign. Serve with SCORE. Join the Salvation Army. Become a *community* leader. ▲
8. **Work with youth.** Young people need leaders in their lives. Become a leader among youth. Teach job training and interviewing skills, coach a sports team, teach youth about recycling, conflict-resolution skills or other useful skills. Support your local Boy Scouts, Girl Scouts or similar programs. ▲
9. **Work with local schools.** Become a leader through your local Parent-Teacher Association (PTA), get involved with schools in your community. Support existing Charter Schools or launch your own! Apply your leadership skills to help with capital improvement campaigns and other fundraisers, achievement celebrations, etc. Whether during or after school, use your leadership skills to make a difference.
10. **Become a block captain.** Often leadership starts locally. Be a leader on your own block. Get to know your neighbors. Get involved in emergency preparedness, neighborhood safety and looking out for each other locally. ▲
11. **Get involved with political campaigns and politics** of your choosing, whether on the local, regional or national level. Flex your leadership muscles in support of ballot measures, initiatives and other campaigns to make a difference.
Register to vote and vote. That's what leaders do! They use their voice, their influence and their power. Use yours. People sacrificed for you to enjoy these rights. Exercise them! ▲
12. **Join a service organization.** Alexis de Toqueville was right: Americans love their associations. Join other service organizations to hone and apply your leadership skills! ▲

About Your Presenter



CRAIG HARRISON has been profiled in *The Wall Street Journal* and *Business Week*, interviewed by 60 MINUTES and BOTTOM LINE, quoted by *THE FINANCIAL TIMES* and *Selling Power* magazine and you've read his columns and articles in the *San Francisco Chronicle*, *San Francisco Examiner*, *Support World*, *Executive Excellence*, *Customer Communicator*, *Transaction World*, *Speaker* and *The Toastmaster Magazines*. He is founder and principal of EXPRESSIONS OF EXCELLENCE!TM

Craig serves on the faculty of UC SANTA CRUZ EXTENSION, and his clients include PFIZER, UNITED AIRLINES, HITACHI AMERICA and SBC. Craig combines humor, wisdom and practical sense to help you communicate with confidence and clarity. Let him help you experience the sweet taste of success.

Background

As a manager, consultant, publisher and curriculum developer in Silicon Valley Craig cultivated his digital dexterity, helping the technical world train and communicate more effectively. His work with a database company, publishing houses and a consulting firm also helped Craig develop his strong customer service orientation.

As a director of communications with the non-profit PROS FOR KIDS, Craig coached with Olympians and Hall of Fame athletes, helping young people enhance their self esteem, become confident communicators and recognize the value of healthy living.

As a youth basketball coach Craig has led teams domestically and internationally for the non-profits SPORTS FOR UNDERSTANDING and MACCABI YOUTH SPORTS PROGRAMS, and Oakland's HEAD-ROYCE and COLLEGE PREPARATORY HIGH SCHOOLS.

- ▶ 2006-08 board director, STORYTELLING ASSOCIATION OF ALTA CALIFORNIA
 - ▶ 2004-05 president, NATIONAL SPEAKERS ASSOCIATION — N. California chapter
 - ▶ 2003-04 chairman, Sales Trainers Professional Emphasis Group (PEG) of NSA
 - ▶ Past President, INT'L CUSTOMER SERVICE ASSOC. SF Bay Area-Silicon Valley chapter
 - ▶ Past board member, AMER. SOCIETY FOR TRAINING & DEVELOPMENT'S Mt. Diablo chapter.
 - ▶ 1996-97 District Governor, TOASTMASTERS INTERNATIONAL for coastal N. California
- ▶ Keynotes ▶ Training ▶ Workshops ▶ Retreats ▶ Facilitation

Dynamic presentations covering a variety of performance topics:

Communication	Leadership	Customer Service
Humor in the Workplace	Team Building	Excellence

“The skilled and confident communicator opens doors, builds new relationships, serves others effectively and enhances one's own leadership.”
—Craig Harrison



CRAIG HARRISON
3151 Eton Avenue, Suite 102, Berkeley, CA 94705
Craig@ExpressionsOfExcellence.com
www.ExpressionsOfExcellence.com
888-450-0664

