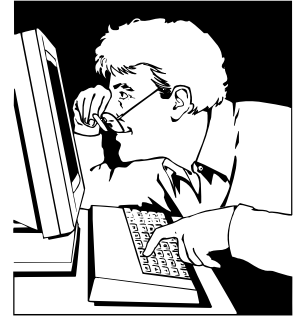




LOG ON...To LOVE!

All About DATING ON THE INTERNET with CRAIG HARRISON



ARE YOU LOOKING FOR LOVE...in all the wrong places?

Now, you don't have to be Tom Hanks or Meg Ryan to be able to say "You've Got Mail!"

In post-Y2K you can use the power of the Internet to develop short and long term relationships of many types. LOG ON...To LOVE! teaches you how.

Internet Dating is now socially acceptable; many partners who met on the 'Net are marrying or otherwise enjoying meaningful relationships.

LOG ON...To LOVE! teaches you how internet dating is in fact advantageous to answering newspaper want ads, meeting partners in bars, or on blind dates.

LOG ON...To LOVE! gives you the courage to log on and the wisdom to do it safely, sanely and sensibly. On-line dating services offer you many choices, and make the screening process fun, fast and fruitful. The good news is...it's a buyer's market. Love, passion and romance are just a click away!



Learning Objectives: Participants Will Be Able To



- ▶ Write a catchy ad; Learn about handles, titles and tantalizing teasers
- ▶ Know what to say...and when to say it; Understand the protocols for this form of dating
- ▶ Compare sites and services, learn how their anonymity is protected to help 'stay safe' on the 'Net.
- ▶ Learn the language of love...from each gender's perspective

Contact Craig to learn more about cost, audience size, timing, support material and customizability of presentation material.

How The Training is Presented

Participants learn about the basics of how on-line matchmaking services work, compare services, read successful and unsuccessful ads and create their own with feedback from classmates and the instructor. It's fun, interactive and thoroughly entertaining as participants come to see themselves in a new light. Much of the research comes from Nancy Capulet's 1998 book *Putting Your Heart Online*. Craig was a contributor to this book and leads West Coast workshops to promote it. He augments Nancy's material with his own experiences with various internet dating services.



About Your Presenter

CRAIG HARRISON has been on-line since 1991 and regularly teaches workshops, delivers keynote and break-out presentations on topics related to dating, relationships and communication. An online expert for match.com and a quoted authority for *Playgirl* magazine, Craig's energetic style keeps audiences involved and instills confidence in attendees.

To schedule this or other workshops contact:

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