



# EXPRESSIONS OF EXCELLENCE!

CRAIG HARRISON

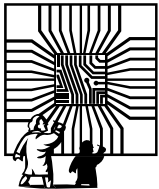
## IN A WORLD IN WHICH QUALITY IS OFTEN AN AFTERTHOUGHT

where 'quick & dirty' is becoming the norm, where over-worked employees and bottom line sensibilities have led to reduced quality, and a "so what" attitude, there is nothing more inspiring than an **EXPRESSION OF EXCELLENCE!**

Whether it's a great architectural feat, a virtuoso performance or a mini manufacturing masterpiece on an assembly line, a platter or circuit board, excellence is inspiring, wherever we find it.



**EXPRESSION OF EXCELLENCE!** inspires us with examples of excellence across professions which make a difference in the quality of life of others.



**EXPRESSION OF EXCELLENCE!** reminds us of the difference we can make when we apply our energy, creativity and attention to be and do our personal best in the workplace.

**EXPRESSION OF EXCELLENCE!** come in all forms: from monumental projects to those small yet special flourishes of attention to detail and quality. Each instance of excellence enhances life for others and inspires us in its magnificence.

## Learning Objectives

- ▶ To Be Inspired by Expressions of Excellence Worldwide
- ▶ Motivated by the Pride that Comes from Excelling
- ▶ Infused with Excitement by Exemplars of Excellence
- ▶ Enthused About Producing Excellence in their Lives
- ▶ Writing Visions for Future Expressions!



International Customer Service Association



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## HOW THE PRESENTATION IS DELIVERED



Stories, examples, exercises, funny quotes and samples of excellence are shared during this inspirational presentation. We look at excellence across professions and identify its hallmarks.

Against this backdrop, attendees are re-energized about the difference quality can make in corporate settings, internally as well as externally.

Participants are asked to share a future vision of excellence and then write a mission statement about it. They leave knowing how to create excellence in their actions and activities, and are both excited and motivated to do so!



## About Your Presenter



**CRAIG HARRISON** has successfully delivered excellence in corporate, high-tech, non-profit and sports environments for the last twenty years. An award winning speaker, leader, publisher and sports coach, Craig helps others aspire to and achieve excellence in their chosen endeavors, demonstrating how excellence can become a part of one's own signature style.

To schedule a presentation, contact:

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