

Unleashing Your Creativity

CELEBRATING

THE SPIRIT OF INVENTION IN YOU!

IS THERE some Da Vinci, Edison or Hopper within you? Creativity isn't limited to the great inventors of the world. We all have tools with which to achieve greatness: vision, curiosity, creativity, perseverance and a can-do attitude. These skills can lead us to create and discover, innovate and invent. UNLEASHING YOUR CREATIVITY taps into *your* inventiveness during a fun, interactive and action-packed session.



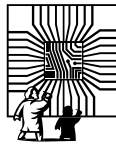
Whether by design or accident, geniuses and common folk alike have drawn upon inspiration, frustration, creativity, determination and occasional luck to bring us many inventions and innovations. UNLEASHING YOUR CREATIVITY opens your eyes and mind while taking a look at myriad inventions, great and goofy.



Learning Objectives

- ▶ Thinking Beyond the Box
- ▶ Dreaming the Dream (Asking "What if?")
- ▶ The Golden Rule of Invention (10% Inspiration / 90% Perspiration)
- ▶ Failing All the Way to Success: Failure as Fertilizer
- ▶ The Genius of Serendipity
- ▶ Naysayers as Motivators
- ▶ Role Playing Using Real Life Scenarios
- ▶ Creativity Potions

How The Presentation is Delivered

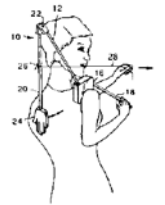


Pre-and post-session evaluations demonstrate the change in participants' perception of their own creativity. Through stories, examples, actual brainstorming sessions and stimulating handouts, participants tap into their own creativity and demonstrate how environment and mindset unleash creativity and spur innovation.



About Your Presenter

Patently entertaining, professional speaker and corporate trainer CRAIG HARRISON channels his creativity into unleashing yours. Craig trains us to see how a "what if?" attitude and the ability to think differently can lead to stunning results. Let Craig help you and your group unleash their creativity as they 'Aspire & Achieve!'



To schedule this or other presentations, contact:



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