

# The Toastmaster Whisperer

*The role of speech evaluator is vital to the development of members giving prepared speeches. Yet not all feedback is best delivered publicly during the official speech evaluation during the meeting. Some conversations are best had privately, after the speaker has processed their performance and gotten some perspective.*

When you next evaluate a speaker, consider whether your feedback is best shared with the speaker in a group setting or a private setting.

## The Public Evaluation



## The Private Conversation



### Beneficiary

For the benefit of the speaker  
*and* the audience in attendance

Entirely for the  
speaker's benefit

### The Issue of Timeliness

Conducted within minutes of  
actual speech, before speaker's  
adrenaline has subsided (when  
they're still vulnerable, raw), and  
they've returned to 'normal' state

Conducted *after* speaker has  
"come down" from speech mode  
and had time to self-assess.  
(Thus feeling less vulnerable.)

### Nature of the Evaluation

One way communication;  
Informed by each speech's decided  
objectives

Two way: dialog with give and  
take, Q&A between parties

### Duration

Confined to 2-3 Minutes  
± 30 seconds

Open-ended, allowing enough  
time for deeper dialog

### Scope

For general consumption;  
Not too personal

Allows for confidential sharing  
and disclosure

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Issue/Observation	Public	Private (print or 1-1 convo)
Speaker's nervous tic	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Speech impediment	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Inappropriate language	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Inappropriate topic	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Sexist/Racist language	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Factually incorrect data	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Condescending tone	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Inappropriate humor	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Selling from the lectern	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
Personal disclosures	<input type="checkbox"/>	<input type="checkbox"/> <input type="radio"/> <input type="radio"/>
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