



Extra Extra...Hear All About it:

How to THINK INK!

***Article Writing for Speakers
and Other Experts***

Led by Craig Harrison

Sunday
July 13
2-5 pm

Are you regarded as an expert in your field? Experts get hired and rehired, quoted and consulted. It's time to up your expertise. How,? Through getting published!

Learn ways to THINK INK as you share your brilliance through different types and formats of articles and columns that run in newspapers and magazines, blogs, e-zines and journals. You'll:

- Identify how and where to put your message in print
- Discuss different formats for sharing your expertise
- Engage in a process to generate article and column ideas and pieces to showcase your skill set and experience
- Develop an article outline from one of several article templates

You will leave this mini-meeting with article and story ideas and an outline for an article!

Craig Harrison, published author, prolific article writer and professional speaker, has written for magazines, newspapers and journals, and has been written about in everything from comic strips to *Playgirl* magazine. As a result, he's gotten full-fee speeches, consulting contracts and even a few dates (though not from *Playgirl*).

Sharpen your pencils (hint, hint) and come learn from the man who's been interviewed by 60 Minutes, profiled in the *Wall Street Journal*, and quoted by the *Financial Times of London* ... — "the man with the golden pen," the founder and chief expressionist of Expressions of Excellence!™ ...Craig Harrison.



www.ExpressionsOfExcellence.com

Read some of his articles here:

www.ExpressionsOfExcellence.com/articles.html

DATE: July, 13, Sunday, 2:00-4:30pm

LOCATION: Wendy Hanson's Lakeshore Learning Lab - 1200 Lakeshore Ave, Oakland, CA

COST: FREE TO NSA/NC & current SPEAKER ACADEMY MEMBERS (2014, 2014-15)

OTHERS: \$20

REGISTER: http://bit.ly/NSANC_ThinkInk

RSVP to Wendy Hanson: 510.922.9719 or Wendy@WendyHansonConnects.com