



IT'S TIME TO... IDEATE

**USE BRAINSTORMING TO GENERATE IDEAS:
INCREASE REVENUE, SOLVE PROBLEMS, BOOST PRODUCTIVITY,
CONCEIVE NEW PRODUCTS & EVENTS, STIMULATE PRODUCTIVITY
SAVE MONEY & DISRUPT STALE THINKING!
... CRAIG HARRISON SHOWS YOU HOW!**

UNLEASH YOUR IDEAS! IT'S TIME YOU

leverage the mighty power of brainstorming and learn how to IDEATE, individually as a leader and as a team, workgroup, department or organization. Just say YES, And...!

Yes & **Imagine...** Struck in a rut? In need of creative solutions? Looking to draw on the wisdom and intuition of your colleagues? IDEATION is a process that helps you generate many new ideas, see old problems in a new light and break through mental boundaries we are ruled by on a daily basis.

This fast-paced, mind-altering program frees you from stagnant 'stinkin' thinking, helps you suspend judgment and explore new connections, new ideas and see data in exciting ways.

What if? Learning Objectives

- ▶ Understand how to “accept the offer” unequivocally.
- ▶ Practice “yes...and” thinking.
- ▶ Learn myriad techniques for ideating: freewriting, mind-mapping, gamestorming and more to activate your imagination.
- ▶ Experience large and small group brainstorming, “negative” brainstorming and other ideation techniques to generate oodles of ideas for work and play.

About this program

This program combines theory with practice. Concepts taught are immediately applied in this highly interactive presentation that helps participants improve their listening and collaborative skills, experience team success, tap their own creativity and understand their own learning and communication styles.



Beginning with fun warm-ups and introduction of basic tenets, participants then engage in numerous improv games and activities, each with vital debriefs. Activities range from all-group to small group to triad and dyad exercises.

About Your Facilitator



CRAIG HARRISON has helped clients from fields including biotech, publishing, academia, high tech and multiple nonprofits and government agencies to ideate. Whether envisioning exciting futures, solving problems, launching new products, planning strategically, clients express their excellence and prosper through the power of IDEATION.



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